

SM-MUSD PTA Executive Council Meeting

November 20, 2007

The meeting was called to order at 11:05 AM by Council President, Rebecca Kennerly, in the Board Room, Board of Education (BOE).

Attending: The Attendance Sheet is attached.

President's Report: Rebecca Kennerly

- Laurie Yehia and Colleen O'Beirne Brydon will present on Measure R (Parcel Tax Renewal) letters to the units.
- Shari Davis and Denny Zane will present on Meas. R Campaign Cmte.
- State of Our Schools: Rebecca thanked those who attended. She would like to make it an annual event because it is useful for the public.
- Public School Week: postponed because of the Malibu fire and will take place the week of Dec. 2.

Council Business and Reports:

- **Minutes:** The minutes from the October 2, 2007 Executive Council meeting were presented for approval. Maryanne Solomon made a motion to approve, with a second by Elizabeth Stearns. The October 2, 2007 Exec. **APPROVED** as presented.
- **Financial Reports:** Kim Eyler and Marty Smith reported that insurance paperwork is needed from Malibu, Roosevelt, and SMASH, Youth Camp Donations are needed from Cabrillo, Edison, Malibu, Muir, Roosevelt, SMASH, and CDS, and Directory payment is needed from Malibu, Edison, Rogers, SMASH, Webster, Cabrillo (partial), and Muir (partial).
- **President Emeritus-BB Report:** The BB Committee recently took a tour of Malibu High. With regard to BB, Laura Rosenbaum explained that the Meas BB Cmte recommendation went to the Board, which considered public commentary, before approval. The BB Cmte will go back and look at the guiding principles and reconsider the BB Cmte recommendation.
- **Fifth VPs-Community Concerns:** Heather Anderson reported on discussions by Malibu parents to have Malibu split from the SM-MUSD. Heather asked Rebecca on how we can honor their views. Heather, who has not formed an opinion on this split, would like to form an ad hoc cmte from the District and PTA to investigate the issues behind Malibu's movement to form a new district, to interview District on its views, look at what it means to us. Heather wants transparency. Heather moved to create this cmte and volunteered to head it. It would meet 1 to 2x before Dec. 18. There was a second by Laurie Yehia. A lengthy discussion followed. Some of the points covered were the appropriateness of Council PTA involvement in this cmte, impact/legal interpretation of Parcel Taxes in the event of a split, financial feasibility of a split, and need to be inclusive of all voices in the community. Rebecca noted that Meas BB and Meas R are two different issues, and that PTA Council passed resolutions for both.
 - Heather restated the motion: I propose to form an impartial ad-hoc committee whose charge is to impartially gather information to study the issues surrounding the possible separation of SM-MUSD into two separate school districts. **ADOPTED** (w/ Elizabeth Stearns abstaining).
 - Members will be Heather Anderson-chair, Linda Gross, Barbara Inatsugu, Maria Rodriguez, Louise Jaffe, Karen Farrer, Deborah LaGorce Kramer, and Colleen O'Beirne Brydon.
- **Legislation Committee-"Measure R":** Meas R Campaign Cmte chair Shari Davis gave a PowerPoint presentation on "What Is Quality Education Funding? Renewal Measure (Measure R)," highlighting how Meas R will combine without increasing the current parcel taxes and protect the current additional programs promoting excellence and care.
 - Laurie Yehia referred to the Unit Resolution for supporting renewal (attached) and "Yes on R" info sheet (attached). The "Yes on R" is for newsletters, not backpacks. A backpack-safe document will be coming.

- Phone banking requests for the week of Dec. 3, Mon.-Thur. evenings, to check on voter support. Voters will be called again in Jan. There will be less emphasis on voting by mail than for Meas S. Voter reg. deadline is Jan. 21. Campaign budget=\$250,000, with much of it going to the mailing of information.
- Denny Zane reported there was an FOC (Financial Oversight Cmte) audit done in June.
- **First VPs-Communication:** Richard McKinnon and Elizabeth Stearns reported that the first of the monthly E-mails have already gone out and would like to build up the mailing list, requesting any organizations, preschools, etc. The E-mails are strictly about things within the District. Top Ten Lists are being prepared into backpack flyers. Public Schools Week is in two weeks and the flyer will be in Eng/Span with date/times/phones. The District's very first Open Schools will be Dec. 2-9, Wed. for elem. and Thur. for middle, and Friday for high schools. All schools are participating. SMCTA has funded refreshments @ all sites (\$100 ea.).
 - Next week the twice-yearly newsletter will be distributed with the Santa Monica Daily Press, Santa Monica Mirror, and the Malibu Surfside News. Deborah LaGorce Kramer will look into distribution in the Malibu Times. The SAMOHI journalism students (writers and photogs) were responsible for most of the articles. Malibu High will do it for the Spring Edition. There will be a copy for every child.
 - Rebecca has asked community leaders to be involved, come to the meetings, and write a piece on one of the Top Ten.
 - Any ideas, help are appreciated. Possible sponsorships will be looked into.
 - Website: www.worldclasspublicschools.org/
- **Parliamentarian:** Karen Farrer presented the Standing Rulers Draft (attached) for review and comment. The two main changes are: 1) propose a raise in dues from \$.30 to \$.50 and 2) add CDS as a PTA. Kim Eyler noted that CDS has already been submitted. Karen will follow up. See attached for additional changes. Debbie M. will forward Summer Ad. info to Karen. Karen asked for suggestions and will make the changes and forward to Rebecca for review.
 - There was a discussion of the role of the Exec. VP, which has been a support role for the new president. It has often been the immediate past pres., but now we have the Pres. Emeritus position (which needs to be added).
- **Second VPs-Organization/Holiday Breakfast:** Liz Dubelman has extra breakfast invitations. Kids are making the table decorations.
 - Membership: McKinley, SMASH, Webster rosters/membership info needed.
 - Cheryl Byrne reported that the Personnel Commission is still taking applications. There are currently 2 applicants. Members receive \$50/meeting. Applications need to be submitted by Nov. 30.

The meeting was adjourned at 12:55 PM.

_____, Recording Secretary
Chris LeGagnoux

Approved: